



Editorial

This edition of *NIU Journal of Social Sciences* focuses on Development Administration and Social Psychology.

The first part of the Journal addresses issues in Development Administration such as Macroeconomic Uncertainty, Sustainable Development, Working Capital Management, Local Authority Development, Environmental Values, Sales Promotion and Pricing Strategy. It is argued in one of the papers that building collapses in Nigeria might be decreased if policymakers and the government focused more on the problem of upholding developmental bylaws, made sure that these laws are updated to reflect the global trend of urbanization, and so forth. It is therefore, suggested amongst others, that Local authorities should also set up guidelines to incentivize new developers to follow building regulations and bylaws, as well as to construct safety precautions to lessen the likelihood of collapses in Nigeria.

Papers in the second part are on Social Psychology. It is revealed in one of the papers in this section that there are a lot of predisposing factors that trigger marital dissolution among couples in the study area, but few of them were identified. It is recommended that couples should regularly attend seminars and workshops on topics related to marital harmony and conflict resolution. It is also suggested that uncensored languages should not be used among couples and the need of premarital counseling among couples is emphasized.

On the whole, this issue of *NIU Journal of Social Sciences* features many interesting research papers. Some of these papers are empirical in nature while others have theoretical base. Each of them focuses on one specific social and management problem or the other; trying to proffer solutions to them. Readers are therefore advised to make proper use of the ideas presented by the various authors.

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